



Where  
**Credit  
Union**  
Issues  
Matter



2018 Wrap-Up Issue

**Come Grow With Us at the 2019 Strategy Summit!**

**2019 CU STRATEGY  
SUMMIT**  
APRIL 10-12, 2019 | DOUBLETREE NEW ORLEANS



PATRICK ADAMS, CEO OF ST. LOUIS COMMUNITY CREDIT UNION

NIKHIL LAKHANAPAL, CO-FOUNDER NARMI



What are your credit union's biggest obstacles to growth? Is it competing with other financial institutions? Is it needing to provide more services with less resources? Is it keeping up with the latest trends in financial services? From **April 10-12 in New Orleans**, you're invited to attend the 2019 CU Strategy Summit where the focus is on helping small to mid-sized credit unions grow despite these challenges.

An exciting lineup of conference presenters has already been confirmed including keynote speaker **Patrick Adams**. As CEO of St. Louis Community Credit Union and one of the industry's most engaging and inspiring leaders, Patrick Adams will explore the future of credit unions and what it takes to grow by looking no further than your own community.

**Nikhil Lakhanapal** became aware of the need for a better mobile banking platform for

community and regional financial institutions while CEO of Georgetown University Credit Union, one of the largest student-run credit unions in the country. To fulfill this need, he co-founded Narmi to create a superior digital banking platform. Nikhil joins the Summit program to share how credit unions can compete in the FinTech space and to share his vision of what the next decade holds for digital banking.

**Breakout sessions for both CEO/managers and volunteer directors** have been added. These include risk management, board governance, a panel of Millennial influencers, and a roundtable to discuss postal issues. Watch for Summit registration to open and **more details in early 2019!**

And while attending the Summit, participants can also join in the fun of the **2019 French Quarter Festival**--the largest showcase of Louisiana music in the World!

### **French Quarter Festival Starts Thursday, April 11!**



Photo Credits: Z. Smith/French Quarter Festival

The award-winning French Quarter Festival is a four-day local music showcase scattered throughout New Orleans' French Quarter. It's **the largest free music event in the U.S.** and features 1,700 musicians playing 400 hours of local music from a variety of musical genres on 23 stages. Throughout the weekend of the festival, the 'Culinary Lineup' includes food booths operated by some of New Orleans finest restaurants. For more about the Festival, [click here](#).

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## **Include NCPCU in Your 2019 Budget:**

**Membership Dues Renewals Arrive on January 5!**



Membership dues renewals will be **emailed on January 5**. Knowing that budgets are tight for Council members, dues will not be raised in 2019.

- Collaboration with a community of credit unions facing the same challenges
- Savings on registration fees for the 2019 CU Strategy Summit in New Orleans
- Access to a listserv and member directory for sharing ideas and connecting year round
- Quarterly newsletter bringing you relevant news, updates and links
- Valuable resources and information related to the U.S. Postal Service

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## Online Community of CEOs Ready to Share

The Council's listserv is a great way to stay connected with other credit union leaders year round. If you haven't already joined the listserv, you can subscribe by sending an email to [ncpcu@ncpcu.org](mailto:ncpcu@ncpcu.org) with "Subscribe List" in the subject line. We'll send you instructions and guidelines to participate.

If you're already subscribed, we invite you to post questions or comments. Topics that are often discussed among our members include: third-party vendors, lending strategies, SEG/community marketing, shared services, and risk management.

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## Industry Updates

Follow the links below to get the latest news, trends and industry insights affecting your credit union:

## Industry Trends

[6 Financial Marketing Technology Trends You Must Watch in 2019](#)

[Credit union success in a digital world](#)

## Economic

[Auto lending: Speed, ease, and digital, please](#)

[Three Financial Tests Your Peers Are Running Today](#)

## Fraud Prevention

[Chip technology has helped reduce card-present counterfeit payment fraud by 82 percent](#)

[How to fight the fraud crisis through blockchain and self-sovereign identity](#)

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## NCPCU's 2019 CU Strategy Summit



April 10 - 12, 2019

DoubleTree by Hilton New Orleans

New Orleans, Louisiana



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