



Where Credit Unions
Come to Grow



Fall/Winter 2019



As 2019 draws to a close, we'd like to take this opportunity to wish all of our members Happy Holidays and to thank you for your support over the past year.

**Registration Opening Soon for
2020 CU Strategy Summit in Austin!**

**2020 CU STRATEGY
SUMMIT** 

more sessions. more strategies. more ways to help you grow.



More sessions. More strategies. More ways to help you grow.

2020 CU Strategy Summit sessions:

Regulatory and Examination Hot Buttons from NCUA
Forecast from a Leading Credit Union Economist
The 7 Pillars of Financial and Lending Success
Making Meaningful Impact in Your Community

Breakout sessions including:

Interactive Panel for CEOs
Top Compliance Risk Areas for 2020
BSA Training for Volunteer Directors
Moderated Roundtable on Postal Issues

And, more ways to fit your credit union's budget . . .

New Attendees: Save on Your Registration Fees

If your credit union has never attended a NCPCU conference, a discount on registration fees is available. Call NCPCU at (858) 792-3883 to register and take advantage of this special offer.

Three Summit Scholarships Available

Three scholarships are available for the 2020 CU Strategy Summit in Austin. To see if your credit union qualifies, [CLICK HERE](#) to open the Scholarship Application. Questions? Call (858) 792-3883 or email ncpcu@ncpcu.org.

LEARN MORE 

Memberships Renew in January

In January, 2020 membership renewal notices will be emailed to the billing contact at your credit union. To renew, print the invoice and mail it with a check to NCPCU.

It is also a good time to log in to your credit union's account and review the contact information. **If there are any changes, please email lauren@ncpcu.org.**



Adding insurance offerings to a credit union's portfolio can do more than bring in a new revenue stream—it can strengthen member relations and loyalty.

This is the time of year when members may be reviewing their health insurance options. What better time to also look at AD&D insurance. If your credit union has not had a chance to review Franklin Madison's AD&D program, you may be missing out not only a revenue stream, but also a way to enhance the services you offer members.

Franklin Madison recommends you choose a reputable partner, one that will help you strengthen member engagement, increase brand loyalty, and generate predictable and sustainable non-interest income.

In addition to its AD&D product, Franklin Madison also offers turnkey programs in the areas of recuperative care, hospital accident protection, simplified-issue term life, and graded benefit whole life insurance. These products are backed by Franklin-Madison-produced direct mail and digital campaigns, as well as an ADA-compliant website.

For more information, visit [Franklin Madison online](#).

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